



*The Association for Trauma Outreach & Prevention (ATOP) Meaningful World*

### **Social Media Intern Listing**

#### **Job Description**

#### ***Mission:***

At *Meaningfulworld*, our goal is to prepare a generation of conscientious individuals who are guided by love, peace, passion, and meaning. *Meaningfulworld* is dedicated to fostering a meaningful, peaceful, and just world in which every individual enjoys physical, mental, social, economic, and spiritual health. A sense of meaning, peace, and justice, although unique to everyone, is achieved through a transformational journey that integrates knowledge and experience with a sense of responsibility and reflection. We have monthly clinical workshops, annual humanitarian missions, and are accredited at the United Nations.

**Social Media Intern:** The ATOP Meaningfulworld Social Media intern is responsible for:

- Managing the organization's social media accounts on Facebook, Twitter, LinkedIn, and Instagram, including:
  - Oversight of content, measurement of engagement, and development growth
  - Increasing following on all social media platforms
  - Devising, creating, and utilizing new strategies to increase social media exposure and awareness
  - Posting event flyers and related posts across all social media (2-3 times a week)
  - Coordinating posts with Outreach and United Nations teams

Time commitment: 12 months, 2-4 hours per week.

Internships are unpaid but can be used for college credit.

#### **Benefits include:**

Benefit 1: Enhance & develop your CV/resume and increase your employability

Benefit 2: Gain professional orientation/clarification

Benefit 3: Receive impeccable letters of reference from our President

Benefit 5: Experience improved self-esteem, self-confidence, and life satisfaction

Benefit 6: Avoid burnout

Benefit 7: Gain new knowledge and work experience

Benefit 8: Learn about the world and different cultures

Benefit 9: Meet like-minded people

#### **Qualifications**

Previous NGO, social media, Outreach, Multimedia experience is preferred

Students and recent graduates with an interest in non-profit development, communications, marketing, and social media strategy encouraged to apply!

**Kindly send your resume, statement of purpose, 3 goals consistent with our mission, and names & contact of 2 references. Kindly send all to: [info@meaningfulworld.com](mailto:info@meaningfulworld.com)**

**For more information about our organization, please visit [www.meaningfulworld.com](http://www.meaningfulworld.com)**